

Marshall Field's Interior Design Studio is one of the largest professional design firms in the country. Experience the benefits that come with joining our fabulous team of interior designers, sales associates and support staff at our beautiful Marshall Field's Interior Design Studios. Exciting and challenging full-time career opportunities and professional growth await you. Visit us at our Web site: www.fields.com

Marshall Field's is a full-service department store with \$2.8 billion in annual sales and 31,000 team members. For more than 150 years, Marshall Field's has been synonymous with retail excellence. Simply stated, we put the guest first in everything we do.

Marshall Field's is a division of Target Corporation, the nation's second largest general merchandise retailer. Trend leadership, excellent guest service and good corporate citizenship are Target Corporation's core strategies.

Marshall Field's

OFFICIAL RULES

- 1. NO PURCHASE NECESSARY:** Contest open to individuals 18 years of age or older who are enrolled in one of the participating F.I.D.E.R.-accredited institutions as of **January 22, 2004**. Employees and directors (and their immediate families and those living in the same households) of the following are not eligible: Target Corporation, Marshall Field's, and any of their respective affiliate companies, parents, subsidiaries, licensees, advertising and promotion agencies. By participating, entrants agree to these Official Rules. Void where prohibited.
- 2. To Enter:** Individuals 18 years of age or older who are enrolled in one of the participating F.I.D.E.R.-accredited institutions should notify the academic director or instructor at the appropriate, participating F.I.D.E.R.-accredited institution from January 22 to January 31, 2004. Original designs must be submitted to the appropriate, participating F.I.D.E.R.-accredited institution by April 17, 2004. The design should include the criteria mentioned in the brochure. To submit a design please include your name, school, current address, daytime and evening phone numbers and e-mail address on the back of the design submitted. Limit of one entry per person.
- 3. Determination of Winners:** Designs will be judged and winners will be selected by a panel of judges, selected by Marshall Field's, based on creativity and originality of design. Winners will be chosen on or about May 1, 2004 from all eligible designs received. Decisions of the judges are final and binding in all matters relating to the contest. Winners will be notified by mail, or by phone the week of May 10, 2004.
- 4. Prizes:** There will be four (4) winners, one from each participating F.I.D.E.R.-accredited school in Chicago, Illinois, each receiving a \$250.00 prize. One (1) over-all winner will be chosen from the four winners, who will receive an ADDITIONAL \$1000.00 prize for Best Over-All Project. In addition, winners may be required to meet with a Marshall Field's representative in their area. **The over-all winner's F.I.D.E.R.-accredited school in Chicago, Illinois will receive \$1000.00.** Winners will be notified by mail, or by phone the week of May 10, 2004 and should be available to attend the awards breakfast – date to be determined.
- 5. General Conditions:** Entrants, by participating, agree (a) Target Corporation, Marshall Field's, their respective affiliates, parents, subsidiaries, licenses, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, to persons, including death or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize or participation in this contest or in any contest related activity, and (b) if a winner, by acceptance of Prize, except where legally prohibited, grants permission for Marshall Field's (and agrees to confirm such agreement in writing upon request) to use his/her name, photograph, voice and/or likeness and Prize information for advertising, trade and promotional purposes without further compensation in all media now known or hereafter discovered world wide and on the Internet and/or World Wide Web without notice or approval. Winners may be required to sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release, where lawful, within 14 days of notification. If affidavit/releases are not returned timely, or if any Winner is found to be ineligible or not in compliance with these Official Rules, or if any Prize is returned as undeliverable, such Prize will be forfeited and an alternate winner selected.
- 6. Miscellaneous:** Sponsors are not responsible for any incorrect or inaccurate information, human error, or late, lost, misdirected, illegible or incomplete designs. Designs may not be returned. All designs become the property of Marshall Field's, which may be used (with or without student's name), for any purpose, including publicity, promotion, and advertising in print, electronic, and other media. Income and other taxes, if any, are the sole responsibility of the winners. No substitutions or transfer of prizes allowed except by sponsors in case of unavailability, in which case a prize of equal or greater value will be substituted.
- 7. Winners List/Official Rules:** For a copy of the Winner's List and/or the Official Rules, mail a SASE to either: "Winner's List" or "Official Rules," "Marshall Field's Interior Design Studio Contest" at 111 State Street, Chicago, IL 60602-1658. Request for the Winner's List must be received by June 16, 2004. Requests for the Official Rules must be received by April 17, 2004.

Sponsor: Marshall Field's, Interior Design Studio

Attn: Michael Kerley, Regional Interior Design Studio Manager
111 State Street, Chicago, IL 60602-1658

MARSHALL FIELD'S INTERIOR DESIGN STUDIO SECOND ANNUAL RESIDENTIAL

Interior Design Competition

Urban Living...Chicago Style!

SECOND ANNUAL RESIDENTIAL
Interior Design Competition



Marshall Field's

INTERIOR DESIGN STUDIO

A REALITY-BASED URBAN RESIDENCE

FASHION. SPLENDOR. FLAIR. They're all synonymous with Marshall Field's Interior Design Studio. Clients worldwide turn to us to help create beautiful, yet functional environments in their homes, offices and home-away-from-home projects.

As a future interior design expert, we know how hard you've worked to get where you are. Now is your chance to show off your talents, and get recognized for your creativity, in Marshall Field's second annual Residential Interior Design Competition.



MARSHALL FIELD'S INTERIOR DESIGN STUDIO SECOND ANNUAL RESIDENTIAL

Interior Design Competition

Shape the Future of Interior Design

The Project: A reality-based condominium residence on an upper floor of a high-rise building located in the near-west Chicago "loop."

The Year: 2004

The Locale: Skybridge Towers; West Washington and Halstead Streets in Greektown.

The Space: A spectacular "sunset" view facing south and west. Floor to ceiling windows offer great light and vistas, but also bring extreme sun and heat. The second and third bedrooms offer plan customization for space expansion as a library, media room or workspace. Dry wall partitions are flexible, however, plumbing stacks, fixtures and windows **must** remain fixed.

The Client's Personal Profile: An urban, career-oriented couple who occasionally work from home. They frequently entertain friends and family and host overnight guests. In their free time, the couple enjoys the arts and technology.

The following should be included in the project presentation:

Use no more than two 18x24 presentation boards; include furnishings plan, finish and fabric selections, a perspective and/or elevations of architectural details, and product-specific specifications including a budget estimate. All floor plans should be done to 1/4" scale and may be reduced for board presentations. All personal identification should be attached in an envelope on the back of the boards.

Deadline For Entries: April 17, 2004

Winners Will Be Notified: week of May 10, 2004

Floor Plan:





Urban Living...Chicago Style!

Prizes:

- There will be four finalists, one per school, each receiving a \$250 prize, and an over-all winner chosen from the four finalists, who will receive an additional \$1,000 prize for Best Over-All Project.
- New this year, there will also be an award of \$1,000 given to the winner's sponsoring school program.
- Winners will be notified by phone or mail the week of May 10, 2004.
- All finalists and instructors are invited to attend an awards breakfast (week of May 17th) at Marshall Field's State Street store in the Walnut Room.

F.I.D.E.R. approved participating schools:

Illinois Institute of Art, Chicago campus
Madeleine Slutsky, Director of Career Services
312-280-3500

Illinois Institute of Art, Schaumburg
Mary Cain Noe, ASID, Director of Interior Design
847-585-4536

The International Academy of Technology and Design
Eric Wiedegreen, IDEC/IIDA, Program Director for Interior Design
312-980-4822

Harrington College of Design
Peter Klick, Instructor
312-697-3179

